

Advertisement on site

Types of Ad units

Ad unit	Price, rub. per 1000 displays	Size
Banner 960*90 pxl (header, sitewide placement)	550	80 KB (max)
Banner 240*400 pxl (right column; sitewide placement)	330	70 KB (max)
Banner 700*250 pxl (under the text block; sitewide placement)	660	150 KB (max)
Text block (with link; sitewide placement)	110	shouldn't exceed 150 letters

ALL PRICES HERE ARE REVEALED WITHOUT VAT 18%.

DISCOUNT 5% FOR NEW CLIENTS.

DEPENDING ON CONTRACT SUM CLIENT CAN RECEIVE AN ADDITIONAL DISCOUNT FOR 10–30%

Placement terms:

- Placement of advertising materials shall be made on the day of payment.
- Placement is carried out only on the basis of 100% prepayment.
- Placement might be temporarily stopped if advertisement materials are not consistent with the legislation, not correspond to the technical requirements, are causing incorrect work of the entire site or its separate elements. It continues only after required fixing and solving all these problems.
- Only fully finished materials are accepted for the placement. Text ads might be editorially changed without altering their content.

